

MC No. 04 . s. 2023

MEMORANDUM CIRCULAR

FOR HEADS OF CONSTITUTIONAL BODIES; DEPARTMENTS, : BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT; LOCAL GOVERNMENT UNITS; GOVERNMENT-OWNED AND/OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS; STATE UNIVERSITIES AND COLLEGES, AND LOCAL WATER DISTRICTS

SUBJECT 123rd Anniversary of the Philippine Civil Service and Calendar of <u>Activities</u>

The CSC will lead the 123rd Philippine Civil Service Anniversary (PCSA) in September, in accordance with Presidential Proclamation No. 1050, series of 1997, declaring such month as Civil Service Month. This also commemorates the establishment of the Philippine Civil Service by virtue of Public Law No. 5 (An Act for the Establishment and Maintenance of an Efficient and Honest Civil Service in the Philippine Islands) on 19 September 1900.

The CSC has adopted a 10-year theme, "Transforming Public Service in the Next Decade: Honing Agile and Future-Ready Servant-Heroes," emphasizing the government workforce's adaptability to the new normal. This theme underscores the importance of digital transformation, innovation, and upholding excellence and continuity in public service. For this year, the focus of the celebration is on **DYNAMISM**, highlighting its role in enhancing organizational resilience and sustainable management, while aligning with the aspirations of Ambisyon Natin 2040.

Anchored on the said sub-theme of dynamism towards strengthened organizational resilience and sustainable management, the 2023 PCSA activities have been scheduled for all participating government agencies, partners, stakeholders, and participants, and as a guide in the conduct of their own anniversary activities relevant to the assigned weekly themes. The guidelines, mechanics, and promotional materials for each activity will be available via the PCSA webpage, www.csc.gov.ph/pcsa2023, and the official CSC Facebook Page, www.facebook.com/civilservicegovph.

Government agencies are enjoined to promote the 123rd PCSA celebration by posting the official streamer/banner, as well as other promotional materials, on their respective websites and other physical and digital information channels.

The CSC shall also issue announcements in the event of any postponement, cancellation, or modification of PCSA-related events, as deemed necessary/appropriate by the organizers.

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ATTY! KARLO A. B. NOGRALES Chairperson

28 July 2023

Bawat Kawani, Lingkod Bayani

2023 PCSA Calendar

Pre-Event

(August 2023)

CSC will be holding the PCSA Event Launch for the public as a means to engage stakeholders in the anniversary celebration. Aside from discussing the lineup of activities, the launch will also feature a panel of experts to lead the discourse on relevant topics surrounding dynamism.

WEEK 1: Linggo ng Lingkod Bayani

(01-08 September)

Highlights: launching activities to kick off the anniversary celebration and put focus on the achievements of government workers

1. Online Zumba and Film Showing 01 September 2023

The CSC, in partnership with the Film Development Council of the Philippines (FDCP), will be hosting an Online Zumba and Film Showing activity which will run from 1 September 2023 onwards. This is a fundraising activity for the *Pamanang Lingkod Bayani*.

2. Awards Rites for Outstanding Government Workers Schedule to be announced

The awards rites for 2023 Search for Outstanding Government Workers will be held according to the schedule of the Office of the President.

The Search recognizes outstanding work performance and exemplary behavior. It consists of three (3) awards categories: (a) the Presidential *Lingkod Bayan* Award, pursuant to Executive Order No. 508, s. 1992, is an award for outstanding work performance and contributions with national impact; (b) the Outstanding Public Official and Employee Award or *Dangal ng Bayan* Award is an award for performance of extraordinary act or public service and consistent demonstration of exemplary ethical behavior under Republic Act No. 6713, otherwise known as the "*Code of Conduct and Ethical Standards for Public Officials and Employees"; and* (c) the Civil Service Commission *Pagasa* Award, pursuant to Executive Order No. 292 and its Implementing Rules and Regulations, recognizes superior work performance and outstanding contributions benefiting an office, agency, community, or region.

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WEEK 2: Linggo ng Paglilinang ng Yamang Tao

(11-15 September)

Highlights: public sector human resource (HR) trends and developments; and/or learning and development (L&D) programs

1. PRIME-HRM Awards

Schedule and venue to be announced by CSC Regional Offices; awarding of external assessors on 27 September 2023

CSC Regional Offices (ROs) will be holding recognition ceremonies for government agencies that achieved higher HR maturity levels in the Program to Institutionalize Meritocracy and Excellence in Human Resource Management or PRIME-HRM. PRIME-HRM awardees are trailblazers in terms of revolutionizing their HR core process to empower the organization, develop individuals, and meet the demands of their clients.

WEEK 3: Linggo ng Malasakit

(18-22 September)

Highlights: activities for clients and the community, activities promoting advocacies

1. Government Online Career Fair (GOCF) 18-22 September

In partnership with JobStreet.com, CSC will once again host the yearly job fair for the public. The GOCF is a venue for government agencies to present their vacancies, and for jobseekers to scout for available positions and send in their applications. Government agencies and jobseekers from any region in the country may participate.

2. Bloodletting Activity 19-21 September 2023

The PCSA will hold a bloodletting activity for the first time this year. This bloodletting campaign is an effort to help people who are badly in need of blood transfusions as well as to further promote awareness of the importance of regular blood donations.

All government workers nationwide are encouraged to donate blood to increase reserves.

This activity will be in partnership with the Philippine Blood Center.

3. Plant-Run 2023 17 September 2023

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All registered runners will engage in a trail run which will end by planting a seedling at the designated site. Not only will this activity rehabilitate forests in the different parts of the country by planting trees, but also the proceeds will go to the next of kin of those public servants who died in the line of duty.

WEEK 4: Linggo ng Pasasalamat

(25-29 September)

Highlights: expressing gratitude and recognizing the valuable support of civil servants and stakeholders

1. 2023 Public Sector HR Symposium 26-27 September 2023

The CSC will once again hold the biggest gathering of public sector HR practitioners for a two-day learning event. The symposium will serve as a venue for sharing concepts, trends, and best practices in the field of HR through dynamic plenary and concurrent sessions led by international and local speakers.

Details of this learning event, registration procedures, and fees will be available via <u>http://csi.csc.gov.ph/training-calendar/</u>.

 Contact Center ng Bayan (CCB) Recognition of Government Agency Partners 27 September 2023

The CCB will showcase best practices in public assistance through a virtual recognition program to be aired through the CSC's main Facebook Page on 27 September 2023, 2:00 p.m. The program will feature the top ten (10) government agencies with the highest complaints resolution rate as of December 2022, and how service improvements were implemented through the years with the use of data received from the CCB.

Heads of agencies are enjoined to organize virtual or onsite group-watching activities. Human resource management offices and public information offices are also requested to share the link to the livestream with their respective partners and stakeholders and to take photos of their respective agencies' group-watching activities for posting on their agencies' social media sites. The CSC will also feature the photos through a special issue of the Civil Service eNewsletter, and in its official social media accounts, including its main Facebook Page with over one (1) million followers. The photos may be sent to <u>email@contactcenterngbayan.gov.ph</u>.

 Medical Mission of Government Workers 28 September 2023

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As a way to give back to communities and to help the less privileged, this year's PCSA Celebration shall include medical mission activities which will be held in different parts of the country. The Medical Mission of Government Workers aims to reach out and provide basic medical services to the underprivileged and marginalized sectors of our society.

4. Agency Official Family Day To be organized by government agencies for their employees

As part of employee engagement, agencies may schedule within this week their internal activities such as their official agency Family Day as a gesture of thanks to the loyalty and hard work of civil servants in their organization.

For Family Day, agencies may conduct a program and awarding of their PRAISE awardees. The program and awarding ceremonies should remain adherent to minimum health protocols.

Special Treats for Government Workers

For the whole month of September, special treats will be provided to government employees as a gesture of appreciation for their hard work and dedication. Discounts from public and private sector partners will be provided for civil servants nationwide. Details will be uploaded on the PCSA webpage, www.csc.gov.ph/pcsa2023 and CSC Facebook Page.

Subsequent PCSA Issuances

CSC shall release additional PCSA issuances and/or announcements for the details and guidelines of each activity via its official website, PCSA webpage, and Facebook Page.

PCSA Promotions and Media Engagement

- 1. All government agencies are encouraged to post printed PCSA promotional materials on their offices, or digital versions on their billboards, website, or social media accounts in solidarity with the anniversary celebration. The design templates and specifications for PCSA collaterals will be made available on the CSC website and Facebook Page.
- 2. The Lingkod Bayan Diaries: Katangi-tanging Kawani is an anthology of civil servants' stories published on the CSC Facebook page and YouTube channel. It aims to inspire other kawani through short videos of the awardees of the annual Search for Outstanding Government Workers. During the PCSA's month-long celebration, all government agencies are encouraged to play the videos in flag-raising ceremonies, learning and development activities, and other office activities; and post the same on their respective websites and social media channels. The videos may be accessed via the following links:

Lingkod Bayan Diaries Facebook Playlist: https://bit.ly/LBD-FBplaylist Lingkod Bayan Diaries YouTube Playlist: https://bit.ly/LBD-YTplaylist HAP Story Facebook Playlist: https://bit.ly/hapstory-FBplaylist HAP Story YouTube Playlist: <u>https://bit.ly/hapstory-YTplaylist</u>

3. PCSA on social media

The official hashtags for the PCSA are #PCSA2023 and #dynamicivilservice.

For official news and information, please refer to the following:

CSC website	: www.csc.gov.ph
PCSA webpage	: www.csc.gov.ph/pcsa2023
CSC Facebook Page	: www.facebook.com/civilservicegovph
YouTube channel	: www.youtube.com/@CSCPHmedia

Members of the media as well as the public may send emails to **pcsa@csc.gov.ph** for requests for interviews or queries.

For regional events or activities, interested parties may directly coordinate with the concerned CSC Regional or Field Office. The complete directory of CSC offices may be found at www.csc.gov.ph.

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