



Announcement No. 22, s. 2015

## ANNOUNCEMENT

**TO : ALL HEADS OF CONSTITUTIONAL BODIES, NATIONAL GOVERNMENT AGENCIES (NGAs), LOCAL GOVERNMENT UNITS (LGUs), GOVERNMENT-OWNED AND CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS (GOCCs), AND STATE UNIVERSITIES AND COLLEGES (SUCs)**

**SUBJECT: Observance of the 2015 Philippine Veterans Week and 73<sup>rd</sup> Commemoration of the *Araw ng Kagitingan***

The Steering Committee on National Observances and its inter-agency Technical Working Committee (TWC) shall lead the observance of the 2015 Philippine Veterans Week and Commemoration of the *Araw ng Kagitingan* from April 5-11, 2015 to promote, preserve and memorialize the principles, ideals and heroic deeds of the Filipino veterans as a means to enhance patriotism and love for country, especially among the youth of the land.

This week-long observance is an occasion to honor not only Filipino War Veterans who died or served the country. It also provides an opportunity to remember those who rendered honorable military service in defending the country in times of war or peace to gratefully acknowledge their contribution in preserving our sovereignty and defending our national security.

With this year's theme, "***Ipunla ang Kagitingan sa Kabataan, Ihandang Beterano ng Kinabukasan,***" the TWC aims to present our veterans as among the country's national treasures and to revive the "**culture of heroism**" which the Filipino race has been known for essentially because of our veterans' valor and selfless sacrifices.

To promote public awareness in the observance of the event, all government agencies are enjoined to undertake the following activities:

- Disseminating information on the annual observance of the Philippine Veterans Week and commemoration of the *Araw ng Kagitingan*;
- Enjoining participation in the Philippine Veterans Week events, *Araw ng Kagitingan* and replication ceremonies in the provinces;
- Production and posting of a tarpaulin with the attached design to convey solidarity in oneness with the nation in the observance of 2015 Philippine Veterans Week;

*In a R. A. C. E. to Serve: Responsive, Accessible, Courteous and Effective Public Service*

- Holding of a special flag-raising ceremony on 06 April 2015, the Monday within the week-long observance, during which literature on the observance will be read, and the “Pledge of Patriotism” will be jointly recited by all; and
- Posting at any related Philippine Veterans Week information on agency websites and Facebook accounts (*Kagitingan* logo, tarpaulin design with theme, activities, etc.).

For further details and information, please contact Ms. Maria Juanita S. Fajardo-Rivera, Public Information Officer at telephone no. (02) 912-4728 or 0922-885-0637 or through her email at [jetrivera@gmail.com](mailto:jetrivera@gmail.com).

  
**ROBERT S. MARTINEZ**  
Acting Chairman

**MAR 27 2015**