



Announcement No. 104, s. 2015

ANNOUNCEMENT

TO : ALL HEADS OF CONSTITUTIONAL BODIES, NATIONAL GOVERNMENT AGENCIES (NGAs), LOCAL GOVERNMENT UNITS (LGUs), GOVERNMENT-OWNED AND CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS (GOCCs), AND STATE UNIVERSITIES AND COLLEGES (SUCs)

SUBJECT : 4th Advancing Libraries, Archives and Museums (ALAM) Seminar-Workshop

The University of the Philippines Library Science Alumni Association (UPLSAA), in cooperation with the UP School of Library and Information Studies (UPLIS), will hold the **4th Advancing Libraries, Archives and Museums (ALAM) Seminar-workshop** entitled ***“Making LAMs as the Third Place: Rethinking Perspectives, Reinventing Spaces”*** on March 4-6, 2015 at Hotel Essencia, Real St., Dumaguete City.

ALAM 2015 aims to build a sense of community in LAMs and recreate these learning communities to bring together personnel working in libraries, archives and museums and its clients in a welcoming and comfortable place outside the home or workplace. This year’s seminar-workshop presents a ladder approach to reinvent the current set up of LAMs into a third place. Third places, a concept popularized by Oldenburg (1991), are anchors of the community life and facilitate and foster broader, more creative interaction – the home, being the first place and the workplace as the second place.

To achieve this goal, the following topics will be presented:

- Changing Roles and Definitions of LAMs: The Concept of the Third Place
- Towards a better design: The Art and Architecture of LAM Spaces
- Empowering Librarians and Information Professionals by engaging communities through rethinking collections, resources and services
- LAMs Redefined: Strategies in Marketing and Promotion
- Impact Evaluation Measures for LAMs: From Core to Specific

All concerned government employees, particularly the librarians, library administrators and staff, archivists, curators, administrative officers and staff, and other information professionals are encouraged to participate in this seminar-workshop.

In a R. A. C. E. to Serve: Responsive, Accessible, Courteous and Effective Public Service

Seminar fee is Php5,000.00 for live-in participants (inclusive of accommodation March 4, 2PM to March 6, 12NN; registration fee; meals – AM & PM snacks, breakfast, lunch and dinner, instructional materials; kit; and other expenses). Live-out participants shall be charged Php4,500.00 (inclusive of registration, meals – AM & PM snacks and lunch; instructional materials; kit; and other expenses). For those who will register before 18 February 2015 will have an early-bird rate of Php4,500.00 for live-in participants and Php4,000.00 for live-out participants.

You may send your reservations on or before March 3, 2015 through e-mail at alam2015uplsaa@gmail.com c/o Mr. Richard Paul C. Dimalanta or fax at (02) 584-5994 and Mobile No. 09176244898 c/o Ms. Marjorie Dacillo.

Payments should be deposited to PNB Account No. 393635900016 (Acct. Name: University of the Philippines Library Science Alumni Association – Branch: UP Diliman Campus). For a copy of the invitation, registration form and program of activities, you may visit <http://www.uplsaa.net>. Should you wish to have an invitation personally addressed to you, email your request to alam2015uplsaa@gmail.com.


ROBERT S. MARTINEZ
Commissioner

FEB 06 2015