MEMORANDUM CIRCULAR

FOR: HEADS OF CONSTITUTIONAL BODIES; DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT; LOCAL GOVERNMENT UNITS; GOVERNMENT-OWNED AND/OR CONTROLLED CORPORATIONS WITH ORIGINAL ChARTERS; STATE UNIVERSITIES AND COLLEGES, AND LOCAL WATER DISTRICTS

SUBJECT: 121st Anniversary of the Philippine Civil Service

Pursuant to Presidential Proclamation No. 1050, series of 1997 declaring the month of September as the Civil Service Month, the Civil Service Commission (CSC) will be spearheading the 121st Anniversary of the Philippine Civil Service in September 2021. This is in observance of the establishment of the Philippine Civil Service by virtue of Public Law No. 5 (An Act for the Establishment and Maintenance of an Efficient and Honest Civil Service in the Philippine Islands) on 19 September 1900.

The CSC is also introducing a 10-year overarching theme, Transforming Public Service in the Next Decade: Honing Agile and Future-Ready Servant-Heroes, reflecting the path the civil service has to take to build on the gains of last year’s modernization efforts in the wake of the COVID-19 pandemic, and the role of HR in building a competent and credible workforce in the new normal.

The 2021 PCSA calendar is presented below to guide all government agencies, partners, stakeholders, and participants in joining the nationwide activities, and in conducting their own anniversary activities relevant to the weekly themes. The guidelines and mechanics for each activity will be available via the PCSA webpage, www.csc.gov.ph/pcsa2021, and the official CSC Facebook Page, www.facebook.com/civilservicegovph.

2021 PCSA Calendar

WEEK 1: Linggo ng Lingkod Bayani
(1-10 September)

Highlights: launching activities and media briefings to kick off the anniversary celebration

1. Virtual Press Conference
   1 September 2021, CSC Facebook Page (www.facebook.com/civilservicegovph)

CSC shall conduct a virtual media briefing for members of the media to discuss the PCSA theme, line up of activities, and HR policies of the Commission. Panelists will also be invited to share developments in HR, public sector productivity, and technology.

Bawat Kawani, Lingkod Bayani
2. **Online Zumba and Film Showing**  
*1-12 September 2021*

In partnership with the Film Development Council of the Philippines, the CSC will be conducting a back-to-back online Zumba and film showing as a kick off activity for the anniversary celebration. This event is open to all government officials and employees and their families who must be at least 18 years of age at the time of registration.

Proceeds from this event go to the *Pamanang Lingkod Bayani* or PLBi program, which honors government workers who died in the line of duty through the grant of a one-time financial assistance and scholarship opportunities for the loved ones they left behind.

3. **Physical Exercise/Aerobics**  
*6 September 2021, 9 a.m.*

In partnership with a government agency, CSC will host a one-hour physical exercise/aerobics session to be streamed live via the CSC Facebook Page. This kick off activity is an energetic way to start the anniversary celebration and to promote health and wellness among government workers.

**WEEK 2: Linggo ng Pagliliinang ng Yamang Tao**  
*(13-17 September)*

Highlights: public sector human resource (HR) trends and developments; learning and development (L&D) programs

1. **Tips for Plantitas and Plantitos**  
*13 September, 2 p.m.*

This is a one-hour session to discuss tips for planting and growing, designed to build skills for hobbyists and enthusiasts, to introduce the joy of planting, which in a way calms the spirit and nourishes the soul for promotion of wellness.

2. **Demonstration on Meat Processing**  
*14 September 2021, 2 p.m.*

In partnership with a certified subject matter expert, a training on meat processing will be held virtually for government workers looking for additional income and skills upgrading during this crisis.

3. **2021 Public Sector HR Symposium**  
*15-17 September 2021*

Themed *Transforming Government Agencies Into Smart Organizations: Honing Resilient and Future-Ready Public Servants*, this three-day virtual learning event will focus on the strategic role of government leaders and HR practitioners in transforming government agencies into smart organizations.

The symposium will also highlight concepts, perspectives, and characteristics of smart organizations and will showcase HR best practices and experiences of progressive organizations which will be shared in the plenary and concurrent sessions by international and local speakers.
Details of this learning event, registration procedures, and fees will be available via http://csi.csc.gov.ph/training-calendar/.

4. PRIME-HRM Awards
   Schedule and venue to be announced by CSC Regional Offices

CSC Regional Offices (ROs) will be holding recognition ceremonies for government agencies that achieved higher HR maturity levels in the Program to Institutionalize Meritocracy and Excellence in Human Resource Management or PRIME-HRM. PRIME-HRM awardees are trailblazers in terms of revolutionizing their HR core process to empower the organization, develop individuals, and meet the demands of their clients.

CSC ROs will be announcing details of their respective recognition ceremonies, which will depend on the level of community quarantine being implemented in their area.

WEEK 3: Linggo ng Malasakit
(20-24 September)

Highlights: activities for clients and the community, activities promoting advocacies

1. Q&A on Mental Wellness During the Pandemic
   20 September 2021, 9:30 a.m.

   As part of good HR practices for employee welfare, a one-and-a-half session on mental wellness during the pandemic will be held in partnership with health practitioners. This is part of malasakit for government workers who continue to cope in the new normal.

2. Government Online Career Fair

   In partnership with JobStreet.com, CSC will once again host the GOCF, an online event in which government agencies and jobseekers meet in a virtual environment to exchange information about job openings for a limited duration, or for one week.

   Government agencies and jobseekers from any region in the country may participate.

3. 2021 PCSA Photography Contest
   Submission of entries: 1-30 July 2021
   Awards ceremony: 22 September 2021

   This year’s theme is Lingkod Bayani sa Panahon ng Pandemya, which aims to showcase the coping mechanisms and resilience of our lingkod bayani. The contestants shall convey through their photograph entries the images of the various ways our lingkod bayani has risen to the challenges brought about by the pandemic.

   Regional and national winners will be announced. All winning entries will be featured in the CSC website and thereafter be made legal properties of the CSC and may use them for purposes it may deem necessary in the future.

4. CSC National Song Writing Contest
   Deadline of submission of entries: 23 July 2021
   Awards ceremony: 23 September 2021
The CSC National Song Writing Contest will be open to all individuals working in government, including Contracts of Service and Job Orders, who may submit a maximum of 2 entries. The winning entry will be used by the CSC as competition song in the Government Choral Competition, to be arranged and sung in *a cappella* version by different choral groups, and in other future official activities and projects of the CSC.

**WEEK 4: Linggo ng Pasasalamat**  
*(27-30 September)*

Highlights: expressing gratitude and recognizing the valuable support of civil servants and stakeholders

1. **Awards Rites for Outstanding Government Workers**  
   *Date to be announced*

   The virtual awards rites for the 2020 and 2021 Search for Outstanding Government Workers will be held at a later date to make way for the nomination process.

   The Search recognizes outstanding contributions of national or local impact, and display of exemplary behavior adhering to Republic Act No. 6731 or the Code of Conduct and Ethical Standards of Public Officials and Employees. The Presidential *Lingkod Bayan*, CSC *Pagasa*, and *Dangal ng Bayan* awards are the highest honors a civil servant may receive in his or her career.

2. **Appreciation Program for Frontliners**  
   *27 September 2021*

   A virtual appreciation program will be held in honor of government frontliners and their priceless contributions in mitigating the effects of the COVID-19 pandemic as well as other crises experienced since last year.

3. **Virtual Agency Official Family Day**  
   *To be organized by government agencies for their employees*

   As part of employee engagement, agencies may schedule within this week their internal activities such as their official agency Family Day as a gesture of thanks to the loyalty and hard work of civil servants in their organization.

   For the Family Day, agencies may conduct a virtual program and virtual awarding of their PRAISE awardees. The program and awarding ceremonies should remain adherent to minimum health protocols.

**Special Treats for Government Workers**

For the whole month of September, special treats will be provided to government employees as a gesture of appreciation for their hard work and dedication. Discounts from public and private sector partners will be provided for civil servants nationwide. Details will be uploaded on the PCSA webpage, www.csc.gov.ph/pcsa2021 and CSC Facebook Page.

**Subsequent PCSA Issuances**

CSC shall release additional PCSA issuances and/or announcements for the details and guidelines of each activity via its official website, PCSA webpage, and Facebook Page.
**PCSA Promotions and Media Engagement**

1. All government agencies are encouraged to post printed PCSA promotional materials on their offices, or digital versions on their billboards, website, or social media accounts in solidarity with the anniversary celebration. The design templates and specifications for PCSA collaterals will be made available in the CSC website and Facebook Page.

2. PCSA on social media

   The official hashtags for the PCSA are #PCSA2021 and #futurereadykawani.

For official news and information, please refer to the following:

- **CSC website**: www.csc.gov.ph
- **PCSA webpage**: www.csc.gov.ph/pcsa2021
- **CSC Facebook Page**: www.facebook.com/civilservicegovph
- **YouTube channel**: www.youtube.com/cscphmedia

Members of the media as well as the public may send in emails to pcsa@csc.gov.ph for requests for interview or queries.

For regional events or activities, interested parties may directly coordinate with the concerned CSC Regional or Field Office. The complete directory of CSC offices may be found at www.csc.gov.ph/cscrod.

The CSC shall also issue announcements in cases where any PCSA-related event shall be postponed, cancelled, or modified due to COVID-19 pandemic concerns.

[Signature]

ALICIA dela ROSA-BALA  
Chairperson

2 July 2021