



Announcement No. 48, s. 2008

**ANNOUNCEMENT**

**TO : HEADS OF CONSTITUTIONAL BODIES; DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT; LOCAL GOVERNMENT UNITS; GOVERNMENT-OWNED AND/OR CONTROLLED CORPORATIONS; AND STATE COLLEGES AND UNIVERSITIES**

**SUBJECT : 12<sup>th</sup> Philippine Book Development Month**

The National Book Development Board (NBDB) will celebrate in November 2008 the 12<sup>th</sup> Philippine Book Development Month. This is in line with Presidential Proclamation No. 1436 re-setting the celebration of the Philippine Book Development Month from June to November of every year starting this year, and Republic Act 8047 known as the Book Industry Development Act.

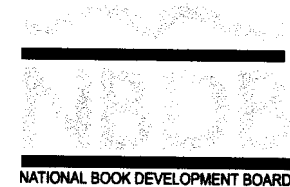
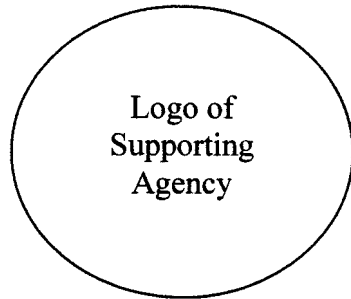
This is an annual celebration that focuses on the important contributions of books in the economic and social growth of the country. This year's theme is "Read Pinoy!" for which the NBDB has lined up several activities for this celebration, such as seminars, story telling contest, book fairs, book drive, including extensive information dissemination campaign on TV, radio and newspapers.

To ensure the success of the event, all government agencies are encouraged to actively participate in the celebration by displaying a streamer in their respective offices. Attached is the design and specifications of the streamer.

For inquiries, the NBDB Secretariat may be reached at telephone numbers 920-9853, 929-3677 and 929-3887.

  
**CESAR D. BUENAFLO**  
Commissioner

October 17, 2008



The (Name of the Supporting Agency)  
joins the National Book Development Board and the whole  
nation in the celebration of the

**12<sup>th</sup> Philippine Book Development Month**  
**November 2008**

**Read Pinoy!**

**Specifications**

Size : 1x3 meters  
Medium : Coco Cloth or  
Tarpaulin