



MC NO. 16, s. 1996

MEMORANDUM CIRCULAR

T O : ALL HEADS OF DEPARTMENTS, BUREAU AND AGENCIES
OF NATIONAL AND LOCAL GOVERNMENTS INCLUDING
GOVERNMENT-OWNED AND CONTROLLED CORPORATIONS

SUBJECT : Observance of the National Children's Month

Presidential Proclamation No. 267 dated September 30, 1993 declared the month of October as National Children's Month under the auspices of the Council for the Welfare of Children.

This proclamation was issued to emphasize the importance of the role of the child within the Filipino family and within Philippine society. The theme for this year's observance is "**Kabataan Pagyamanin, Kinabukasan Tiyakin.**"

The Civil Service Commission hereby enjoins all government agencies to conduct any of the following suggested activities relevant to children's concerns:

1. hang a streamer carrying the theme "**KABATAAN PAGYAMANIN, KINABUKASAN TIYAKIN**";
2. conduct symposia on children's issues;
3. organize child-friendly activities for employees, dependents and other audiences (e.g. special events, conferences, round table discussions, kiddie fairs, etc.);
4. mobilize private partners to replicate or conduct child-focused activities;

5. devote the month of October for discussing children's issues after the flag ceremonies; and
6. sponsor exhibits and film-showing both for adults and children.

The Council for the Welfare of Children which is located at the 4th floor of Ben Lor Building, 1184 Quezon Avenue, Quezon City with telephone number 99-26-41 will be available for consultations, suggestions and other assistance that you may require for the fulfillment of the observance of this year's National Children's Month.


CORAZON ALMA G. DE LEON
Chairman

September 4, 1996
RDO/NGD/ein
mcchild.do