



MC No. 16, s. 2013

MEMORANDUM CIRCULAR

TO : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT; LOCAL GOVERNMENT UNITS; GOVERNMENT-OWNED AND CONTROLLED CORPORATIONS WITH ORIGINAL CHARTER; AND STATE UNIVERSITIES AND COLLEGES

SUBJECT : ASEAN Week Celebration and Display of the ASEAN Flag

Section 2, Article II of the 1987 Constitution provides, inter alia, that the Philippines adheres to the policy of peace, equality, justice, freedom, cooperation and amity with all nations.

The Association of Southeast Asian Nation (ASEAN) was established on August 8, 1967 in Bangkok, Thailand with the Philippines as one of its founding members alongside Indonesia, Malaysia, Singapore and Thailand. Other member states include Brunei, Cambodia, Lao PDR, Myanmar, and Vietnam.

In recognition of the need to “instill in the minds of Filipinos the importance, value and meaning of ASEAN in achieving and maintaining regional peace and sustainable development,” Proclamation No. 1008 was issued in 1997, providing for the annual observance of ASEAN Week from August 7 to 13.

The theme for the annual observance usually follows that of the ASEAN Summit. This year, the theme of the 22nd ASEAN Summit is “Our People, Our Future Together.”

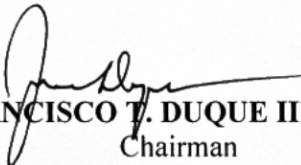
Agencies are once again encouraged to participate in the various activities lined up for this celebration. A copy of the calendar of events may be accessed through the Department of Foreign Affairs website: www.dfa.gov.ph. Agencies are likewise encouraged to initiate and implement their own programs and activities to help generate awareness of ASEAN.

In addition, as a testament of the Philippines’ full commitment to the ASEAN’s community building goals by 2015, agencies are encouraged to regularly display the ASEAN flag beginning August 2013, in accordance with existing laws on the use of the Philippine flag and the Guidelines on the Use of the ASEAN Flag which may be downloaded from the ASEAN Website (www.asean.org/archive/.../Guidelines-on-the-Use-of-the-ASEAN-Flag.pdf). Enumerated below are some points to be considered in displaying the ASEAN Flag:

In a Race to Serve: Responsive, Accessible, Courteous and Effective Public Service

- The ASEAN flag shall be displayed on the right side of the Philippine flag from the audience's perspective, while facing the building/establishment/wall (see illustration in the guidelines).
- The Philippine flag shall be approximated with the size of the ASEAN flag, but at the same time comply with the dimensions based on Section 32 of the Rules and Regulations Implementing Republic Act 8491 (RA 8491) or the Flag and Heraldic Code of the Philippines.
- During the Flag raising ceremony, the ASEAN flag shall be raised after the program has been completed. On the other hand, during flag retreat, the ASEAN flag shall be lowered before the ceremony begins.

For inquiries, agencies may contact the Department of Foreign Affairs through the following contact details: telephone: (02) 834-4431; email: aseanph@yahoo.com.


FRANCISCO T. DUQUE III, MD, MSc
Chairman

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